

## FUNDRAISING SELF-ASSESSMENT

*Please answer Yes or No to the following questions:*

- \_\_\_\_\_ Does your CWRT currently collect dues, donations and/or other payments?
- \_\_\_\_\_ Does your CWRT restrict payments through cash, checks or IOUs?
- \_\_\_\_\_ Does your CWRT currently collect funds via credit cards?
- \_\_\_\_\_ Is the current practice of not using credit cards or other forms of payment based on difficulty, cost or historical practice?
- \_\_\_\_\_ Is your CWRT BOD hesitant to collect funds through credit cards?
- \_\_\_\_\_ Are the reasons given by the BOD not to use credit cards that it is too expensive, too difficult or that members are currently happy?
- \_\_\_\_\_ Has your CWRT leadership polled members about their desire to use non-cash/check payments?
- \_\_\_\_\_ Does your CWRT have accounts PayPal, WePay or other online financial service providers for online collections?
- \_\_\_\_\_ Does your BOD recognize that smartphone purchases are safer than credit cards?
- \_\_\_\_\_ Does your BOD realize that recurrent donations are more likely to be realized through the use of smartphone, not credit cards, cash or checks?

Scoring:

*0 to 3 "Yes" answers = Your CWRT is not ready to welcome potential millennial members.*

*4 to 6 "Yes" answers = Re-evaluate your CWRT financial payment practices.*

*7 to 10 "Yes" answers = Some minor adjustments/education may be needed.*